



**Halletts
Point™**

Astoria

Privacy Notice

Effective January 1, 2015

The Durst Organization (“Durst”, “we”, “us”, or “our”) is committed to maintaining your confidence and trust as it relates to the privacy of your information. This privacy notice (this “Privacy Notice”) describes our policies and practices regarding the collection, use, and disclosure of that information through the mobile and desktop versions of our website, web pages, interactive features and social media pages and their respective contents (collectively, the “Site”) whether accessed via computer, mobile device or other technology.

Information We Collect

The Site is currently being tested and is collecting a limited amount of information.

Information You Provide to Us

Personal Information: We will collect your name and email address when you register for an account, as well as your account password. Our use, sharing and protection of the other person's information will also be subject to the terms of this Privacy Notice.

Communications: You may send us communications, for example to report a problem or to submit queries, concerns, or comments regarding the Site.

Information We Collect Automatically

Our web servers collect the Internet Protocol addresses, but not the e-mail addresses, of visitors. This information can measure the number of visits, average time spent on the Site, pages viewed, and other such statistics. In addition, you may be asked for information that identifies you, including your name, email address, mailing address, zip code, telephone number, and/or fax. You may also elect to provide such information to us by sending or responding to emails regarding certain listings or services offered the Site.

Cookies: Cookies are data files placed on a computer or mobile device when it is used to visit the Site (“Cookies”). We may use Cookies to collect and store certain information about you, for security purposes, to facilitate site navigation and to personalize your experience while visiting the Site. We may use both session Cookies (which expire once you close the browser) and persistent Cookies (which stay on your computer or mobile device until you delete them).

Please be aware that if you disable or reject Cookies, some features and services of the Site may not work properly because we may not be able to recognize and associate you with your account.

Web Beacons: We may also include web beacons (also known as Internet tags, pixel tags, tracking beacons and clear GIFs) with the content that we deliver to you, which we will use to collect information regarding your interaction with such content. A web beacon is a transparent graphic image placed on a web page or in an email, which indicates that a page or email has been viewed or that an email has been forwarded. In addition, a web beacon allows third parties to obtain information such as the IP address of the computer or mobile device that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, the type of browser used to view the page, and the information in Cookies set by the third party. A web beacon may also tell your browser to get content from another server.

How We Use the Information We Collect

We use the information we collect about and from you to respond to your requests; verify your identity; communicate with you about your account and activities on the Site and, in our discretion, changes to any the Site policy; tailor content, improve the Site; comply with legal obligations; and for purposes disclosed at the time you provide your Personal Information or otherwise with your consent. We may collect your location based information.

When you request information, we need to know your name, email address, and mailing address. This allows us to process and fulfill your request.

We may also send you communications unless or until such time as you terminate your account.

Sharing Of Information

Except as described here, we will not trade, rent, or share any of your personal information to any third parties without your specific consent. We may share non-personal information, such as aggregate data and site activity information with third parties. We may also share your information as disclosed at the time you provide your information, as set forth in this Privacy Notice and in the following circumstances:

- **Third Parties Providing Services On Our Behalf.** We may share your information with third parties that perform functions on our behalf (or on behalf of our partners) such as service providers that host or operate the Site, or any of the software that analyzes data; advertising partners, sponsors or other third parties that participate in or provide marketing or promotional assistance. We may share information from or about you with these third-party providers so that they can perform their services or complete your requests.
- Your information may also be used by us or shared with our affiliates, sponsors, partners, advertisers or other third parties who are providing services on our behalf to provide you with product information and promotional and other offers.
- **Links.** The Site may contain links to unaffiliated third party websites. Except as set forth herein, we do not share your personal information with them, and are not responsible for their privacy practices. We suggest you read the privacy policies on all such third party websites.
- **Legal Disclosure.** We may transfer and disclose your information to third parties to comply with a legal obligation; when we believe in good faith that the law or a governmental authority requires it; to verify compliance with or to enforce Durst's policies; to address fraud, security or technical issues; to respond to an emergency; or otherwise to protect our rights or property or security of third parties, users of the Site or the public.
- **Business Transfers.** We may share your information with other entities and our affiliates primarily for business and operational purposes. In the event that we are involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction, subject to the terms herein.

Your Privacy Rights, Choice And Access

You may always direct us not to share your information with third parties, not to use your information to provide you with information or offers, or not to send you emails or other communications by: (i) sending us an email at info@durst.org; or (ii) following the unsubscribe instructions within the Site's emails.

If you wish to modify, verify, correct, or delete any of your information collected through the Site, you may edit account information or contact us at the above address or email. In accordance with our routine record keeping, we may delete certain records that contain information you have submitted through the Site. We are under no obligation to store such information indefinitely and disclaim any liability arising out of, or related to, the destruction of such information. It may not always be possible to completely remove or delete all of your information from our databases without some residual data because of backups and other reasons. We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services, contact us at 212-257-6600. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Children

The Site is not directed to children under 13. We do not knowingly collect, use or disclose personal information from anyone under 13 years of age. If we determine upon collection that a user is under this age, we will not use or maintain his/her personal information without the parent/guardian's consent. If we become aware that we have unknowingly collected personally identifiable information from a child under the age of 13, we will make reasonable efforts to delete such information from our records.

Security Of Your Information

We take information security seriously and use certain reasonable security measures to help protect your personal information. However, no electronic data transmission or storage of information can be guaranteed to be 100% secure. Please note that we cannot ensure or warrant the security of any information you transmit to us, and you use the Site and provide us with your information at your own risk.

No Liability for Acts of Third Parties

Although we will use reasonable efforts to safeguard the confidentiality of personally identifiable information collected on the Site, subject to the provisions of this Privacy Notice, transmissions made by means of the Internet cannot be made absolutely secure. We will have no liability for disclosure of personally identifiable information due to errors in transmission, unauthorized acts of third parties or through the use of third party cookies, including those of any advertisers when you view or click on their advertisements. Once you leave this Website, you will be subject to third party privacy policies, which may differ significantly from our Privacy Notice.

Jurisdiction

The Site is governed by and operated in, and in accordance with the laws of, the United States, and are intended for the enjoyment of residents of the United States. The Site makes no representation that it is governed by or operated in accordance with the laws of any other nation. By using the Site, or providing us with any information, you (a) acknowledge that the Site is subject to the laws of the United States, (b) consent to the collection, processing, maintenance and transfer of such information in the United States and other applicable territories in which the privacy laws may not be as comprehensive as or equivalent to those in the country where you reside and/or are a citizen, and (c) waive any claims that may arise under those laws.

Changes

We may update this Privacy Notice to reflect changes to our information practices. If we make any material changes, we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on the Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

Contact

If you have any questions or concerns about this Privacy Notice, or your experiences with Durst, please contact us at: [212-257-6600](tel:212-257-6600) or email info@durst.org.